Genesis & Earthlings

jointly present

VERVE’09
Dear Sponsors,

Genesis - the Zoology Society of Hindu College and Earthlings - the Wildlife Society are jointly organizing their **ANNUAL FEST ‘VERVE’** with a **YOUTH SUMMIT on WILDLIFE CONSERVATION**. Students from many colleges and universities all across the city and country will be invited to take part in the various events held during the fest.

Therefore, the fest can be a good opportunity to reach out to the youth. The Youth Summit strives to increase awareness about wildlife conservation among students and also plans to come up with some fresh ideas to solve the problems concerning wildlife conservation.

We request you to go through this brochure and consider sponsoring our initiative in whichever way you can. Thank you very much.

Yours faithfully,

Convener  
**Dr. P.K. Sinha**

Reader  
Department of Zoology  
Hindu College  
University of Delhi  
Delhi - 110 007
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An Introduction to Hindu College

Hindu College is one of the oldest and most reputed colleges of India. It has been producing toppers in the University of Delhi every year and has a distinguished faculty and a cluster of illustrious alumni over the decades which include Gautum Gambhir, Arjun Rampal, Vishal Bharadwaj, Shaad Ali, Madhup Mudgal, K.K.Birla, Y.K. Sabharwal.

Hindu College today has carved a niche of its own, not just as one of the premier establishments of the country but has a cult whose followers take a pride in being called a “Hinduite”
The Zoology Society: Genesis

Budding scientists in their college time and pioneer faculty members of The Zoology Department laid the foundation of Genesis: the Zoological Society immediately after the department was formed in February 1974. Ever since its formation, it has always helped enhance the growing stature of the college by producing record number of university toppers and eminent intellectuals.

Genesis has successfully organized festivals in the past dozens of years under the banner "METAMORPHOSIS". Also many lectures, seminars and extra-curricular activities have been conducted on a regular basis.

Some of the prominent lectures include:

- Lecture by Prof. Mihir Deb, School of Environmental Studies, University of Delhi, on Inter-disciplinarity in Environmental Science.
- Lecture by Prof T.R. Rao, School of Environmental Studies, University of Delhi, on Ecology in Action.
- Metamorphosis was a huge success last year with participants from colleges like Hansraj, St. Stephens, Miranda House, SRCC, IIT Delhi etc. Events which included Paper Presentation, Quiz, Just-A-Minute, and Treasure Hunt saw maximum number of participants.
- Several documentaries which include ‘An Inconvenient Truth’ were screened by Genesis for the students last year.
The Wildlife Society: Earthlings

Earthlings: the Wildlife Society was formed last year with the aim of spreading awareness about wildlife and importance of its conservation among the students of Hindu College as well as the students of other colleges.

We have been conducting many significant activities throughout the year.

The activities conducted last year are as follows:

1. Lecture on Ecology of Hornbills by Prof. Raghupathy Kannan, Lecturer, University of Arkansas, Guest Lecturer, G.B. Pant University.
2. Nature walks in North Delhi Ridge under the guidance of Mr. Ranjit Lal, author of many books on birds like “Birds of Delhi” and “Water birds”.
3. Wildlife photography workshop by Mr. Abhishek Verma and Mr. Manish Dhariwal, Active members of Delhi Bird group.

Activities conducted in the academic year 2008:

- Nature walk to North Delhi (Kamla Nehru) Ridge on 26 July
- Group discussion on Human wildlife conflict on 21 August
- Presentation on Venomous and non venomous snakes of India 3 September
- Bird walk to Yamuna Biodiversity Park 13 September
- Movie screening 15 September
- Interactive session with Delhi Bird Group 20 September
VERVE’09

This year Genesis and Earthlings intend to carry out the success story of their annual fests. Presenting Verve’09

Day 1 (4th February 2009)
9:00 am: Inaugural lecture
11:00 am: Just a Minute
12:00 pm: Lunch
1:00 pm: Quiz
3:00 pm: Creative writing and Sudoku
3:30 pm: Graffiti
Orientation for Youth Summit at 3:30 pm

Day 2 (5th February 2009)
Youth summit
9:00 am: Session 1 ‘Urban Wildlife’
10:15 am: Tea
10:30 am: Session 2 ‘Invasion of foreign species’
12:00 pm: ‘Pictionary’
12:45 pm: Eatathlon
1:00 pm: Lunch
2:00 pm: Session 3 ‘Climate Change and Wildlife’
3:15 pm: Tea
3:30 pm: Movie Screening

Day 3 (6th February 2009)
9:00 am: Session 4 ‘Environment vs. Development’
10:45 am: Tea
11:00 am: Who am I (Visual quiz on wildlife)
12:00 pm: Conclusion of Youth Summit
1:00 pm: Lunch
2:00 pm: Wildlife Quiz
3:30 pm: Treasure Hunt
YOUTH SUMMIT ON WILDLIFE CONSERVATION

As you can see in the schedule given in the previous page, the youth summit will have four sessions spread over two days.

The sessions will be on-
1. Urban Wildlife
2. Invasion of foreign species
3. Climate change and Wildlife
4. Environment vs Development (including Human-wildlife conflict)

The first three sessions will be of about one and a half hour each. There will be two speakers for each session who will introduce the topic to the participants in the first 30 minutes of the session. The remaining time will be for a discussion on the topic moderated by a student moderator.

The fourth session will be of about two hours with four speakers. The first hour will be for the speakers and the following hour for discussion.

OBJECTIVES OF YOUTH SUMMIT

1. To make the youth think and come out with a charter with their novel ideas on the things they think they can do to contribute in Wildlife conservation. Also, to brainstorm on the policy changes that we need in India for better management of our wildlife.
2. To make the youth aware about the conservation issues and also highlight the importance of research.
3. To emphasize the fact that a lot of wildlife exists in cities like Delhi, and we can contribute significantly to conserve it.
SPONSORSHIP

In order to cover the expenditure involved Genesis seeks sponsorship for events. Our sponsors play a big role in funding the various areas of expenditure.

Please get in touch if you can sponsor the youth summit in part or in full.

BUDGET

<table>
<thead>
<tr>
<th>Item</th>
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<tr>
<td>Lunch:</td>
<td>Rs. 50,000</td>
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<tr>
<td>Prize money:</td>
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</tr>
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<td>Tea and Snacks:</td>
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<td>Banners:</td>
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<td>Certificates:</td>
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<tr>
<td>Bouquets, snacks and water:</td>
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<tr>
<td>Kit for Youth Summit:</td>
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<td>Transport:</td>
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<td>Miscellaneous:</td>
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<td>Website:</td>
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<td><strong>Total:</strong></td>
<td><strong>Rs. 1,12,000</strong></td>
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Benefits of Sponsoring Our Fest

1. Promoting awareness among the youth of the nation, with inputs from professionals from all walks of life regarding issues that concern the world at large.

2. On site publicity through posters, pamphlets and banners of the sponsors on all days of the event.

3. Acknowledgment of support by allowing advertisement through announcements before and after each event on all three days.

4. Large numbers of students are expected to turn up for the festival. The Summit is being organized at a national level. Online promotions of Sponsors will also be done.

5. It is a noble venture requiring your support. We would be grateful for your co-operation.

Payment can be made in cash or cheque, however, a letter of confirmation is required as soon as possible as we shall soon begin to print materials for advertisements, posters, banners stationary. An invoice will allow us to place your name and logo in all these materials.
**Contact Information:**

**Genesis**
Satyendra Pandey (President): 9873505432
Kuntal Singh (General Secretary): 9868058263
Avani Mital (General Secretary): 9811994144

**Earthlings**
For **Youth Summit** Contact:
Imran (President): 9868673741
Supriya (Coordinator): 9868018725